Abhiram Kadimetla

Senior Product Designer · Hyderabad, India

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Product designer with 8+ years of experience designing data-heavy enterprise tools, including dashboards, admin consoles and workflows, for networking, healthcare and retail. Clients include American Express and VMware. M.S. in Human-Computer Interaction from the University of Maryland. Integrates generative AI and LLMs into the design process to close research gaps, make sense of complex data and speed up high-fidelity design.

EDUCATION

University of Maryland, College Park – M.S. in Human-Computer Interaction (HCI) — Aug 2021 – May 2023

VNR VJIET (JNTU Hyderabad), India – B.Tech in Mechanical Engineering — Sep 2012 – May 2016

PROFESSIONAL EXPERIENCE

Dynasticx LLC

Seattle, WA · Remote

UX Consultant — Jul 2024 – Jun 2026

- **Hetal Retail (retail analytics):** Designed shelf-audit and sales analytics dashboards that help retail teams spot and diagnose shelf and sales issues.
- Partnered with the CFO to untangle complex spreadsheets, clarify legacy metrics, define new ones and match chart types to each persona's decisions.
- When end users were unreachable, used LLM-driven research to build personas and day-in-the-life context, speeding client approval of the design direction.
- Inherited an app with no maintained design system from the prior designer; audited it manually and with an LLM, rebuilt a consistent design system and delivered client-approved high-fidelity screens.

Fountane LLC

UX Design Analyst · Minneapolis, MN — Oct 2023 – Feb 2024

- **Car ADAS (automotive servicing):** Led product design for key features, collaborating cross-functionally with engineers, technicians and clients; validated designs through guerrilla testing and adapted the tablet and desktop platform for mobile.
- Interviewed users, defined requirements and designed a diagnostic and complaint registry tool that gave clients and technicians a structured way to report issues to a two-person support team.
- Reverse-engineered a design system from existing screens to keep the product consistent across tablet, desktop and mobile.
- Turned technician bug reports into Jira tickets and design fixes, working with engineers to cut issues reported by clients and technicians by 33%.

UX Design Intern (summer, during M.S.) · Minneapolis, MN — May 2022 – Aug 2022

- **IGEN (tax compliance):** Led design workshops with product managers, designers and client stakeholders.
- Ran user research and interviews, and created low-fidelity wireframes that cut development time by 2 months.

UX Designer · Hyderabad, India — Nov 2019 – Jul 2021

- **Tandm (retail e-commerce):** Owned design from concept for a platform linking local vendors to national retailers, from personas and journey maps to mockups. Replaced a 3-month paperwork and approval process: approved vendors can now onboard and place an order in about 5 minutes.
- **DNA Vault (genomics):** Created web and mobile apps for doctors and patients to securely manage genomic data and flag hereditary cancer risk.
- **TrunkDrop (peer-to-peer delivery):** Mapped end-to-end workflows and mid-fidelity wireframes, covering happy paths and edge cases, for an app that let people send items to each other during COVID; launched in Minnesota, then expanded.

UXReactor

Hyderabad, India

UX Designer — Oct 2017 – Nov 2019

- **American Express (developer platform):** Redesigned the AmEx Developers website using UXPin and Sketch after an expert evaluation and user interviews, increasing developer task efficiency by 20%.
- **VMware (SD-WAN):** Identified requirements and designed interactive dashboards for network admins, reducing debugging time for business-critical applications by 33%.
- Also contributed early concepts for Nokia (proactive monitoring tools for premium-client support agents) and network tools for Infinitiv.

Interaction Designer — Jul 2016 – Oct 2017

- **ClearGage (healthcare payments):** Created flows, wireframes and prototypes for patient cost estimation, a patient billing dashboard and a rules engine for IT admins, reducing manual administrative effort by 40%.
- **CDW (wholesale e-commerce):** Used Google Analytics and large-scale usability testing to find drop-off in the sign-up flow, then redesigned it to WCAG AA/AAA standards, increasing sign-ups by 20%.

ADDITIONAL EXPERIENCE & AWARDS

- **Kylo & Co LLC, Co-founder and Product Designer** (Hyderabad, Jun 2020 – May 2021, alongside Fountane): Co-founded a product design consultancy; led client product strategy and designed interfaces for sports platforms.
- **UXReactor Academy, Mentor and Instructor** (Apr 2018 – Nov 2019): Taught interaction design, including sketching, workflows and wireframes, and mentored four trainees through graduation. Designed the academy's recruitment process, reviewed 10,000+ applications and co-organized two recruitment drives.
- **UX India, Jury Award** (2019): Design X Social.

SKILLS

UX Research: User Interviews · Usability Testing · A/B Testing · Heuristic Evaluation · Competitive Analysis · Personas · Journey Maps

UX Design: Interaction Design · Information Architecture · User Flows · Wireframing · Prototyping · Design Systems · Dashboards & Data Visualization · Responsive Design · Accessibility Testing (WCAG AA/AAA)

Ways of Working: Design Thinking · Cross-functional Collaboration · AI-Assisted Design (Generative AI)

Tools: Figma · FigJam · Figma AI · Claude · Gemini · Sketch · UXPin · Miro · Jira · Google Analytics · Mixpanel · Hotjar · HTML · CSS · JavaScript